

INVITATION

Széchenyi István University

Doctoral School of Regional- and Business Administration Sciences

SzEEDS^M Doctoral Program in Business Administration Sciences

kindly invites you to the PhD dissertation defense and public debate

of

Béla Venezs

Economist

Title of the PhD dissertation:

**Selection of appropriate lead users for new product development in co-creation:
further development of the lead user method in the context of
medical device innovations**

Date and time: 9th February (Thursday), 2023 at 3PM

Venue: ÚT 230 Széchenyi István University
(1. Egyetem Square, Győr, 9026-Hungary)

Supervisor: Dr. Tibor Dőry, associate professor, Széchenyi István University, Győr

Chair: Dr. László Imre Komlósi, professor, Széchenyi István University, Győr

Members:

Dr. Attila Kurucz, associate professor, Széchenyi István University, Győr

Dr. János Kiss, associate professor, Corvinus University of Budapest

Secretary:

Dr. Szabolcs Rámháp, assistant professor, Széchenyi István University, Győr

Opponents:

Dr. Dániel Feszty, associate professor, Széchenyi István University, Győr

Dr. Csaba Deák, professor, University of Miskolc

There will be a closed meeting before and after the PhD dissertation defense and public debate where the committee members are present.

The PhD dissertation defense and public debate is a public event where the participants are invited to ask questions from the candidate and make comments concerning the dissertation of the candidate.

The *Dissertation* and the *Summary of the Dissertation* can be downloaded from <https://szceedsm.eu/> (downloads menu)



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