

## **MSc in International Economics & Business**

### ***Topics for the final / comprehensive exam***

The goal of the final / comprehensive exam is for students to give a unifying account of the knowledge and skills gained over the course of their studies. The final / comprehensive exam focuses more on the connection between topics, rather than the specifics of each topic. Students should bear this in mind whilst preparing for the exam. During the final / comprehensive exam, students will pick a topic at random.

#### **Advanced International Economics**

1. The gravity model is often used to not only explain trade between two countries, but also to investigate the reasons why they do not. Illustrate this anomaly with suitable examples and reasons.  
(Krugman, Paul R. – Obstfeld, Maurice – Melitz, Marc J. (2012): International Economics: Theory and Policy. Pearson, Boston, pp. 10-22 (in the 2018 edition: pp. 38-50))
2. What are the components of the trilemma that is encountered when a country chooses its monetary policy and what is the meaning of the term? How did the Bretton Woods system resolve the trilemma?  
(Krugman, Paul R. – Obstfeld, Maurice – Melitz, Marc J. (2012): International Economics: Theory and Policy. Pearson, Boston, pp. 509-510 and 519-520 (in the 2018 edition: pp. 588-589 and 599))
3. Describe alternative forms of capital inflow to finance external deficits and explain why these methods were used in different times or country cases?  
(Krugman, Paul R. – Obstfeld, Maurice – Melitz, Marc J. (2012): International Economics: Theory and Policy. Pearson, Boston, pp. 626-630 (in the 2018 edition: pp. 730-735))

#### **Global Economics**

4. Define the process of globalization.  
[Peter Dicken (2015): Global shift. Mapping the Changing Contours of the World Economy, 7th edition. Guilford Press: New York & London, Chapter 1, 2, pp. 1-23]
5. Describe the main characteristics of country groups differentiated according the level of their economic development.  
[Lecture materials in the Moodle: World Bank - income classification, emerging economies, newly industrialized economies, least developed countries]
6. Describe the relations between centres and peripheries in the world economy and their realignment (based on the data of global production, trade and capital flows).  
[Peter Dicken (2015): Global shift. Mapping the Changing Contours of the World Economy, 7th edition. Guilford Press: New York & London, Chapter 2, pp. 24-45; decreasing share of developed/industrialized countries and increasing share of developing countries in global production, trade and capital flows]
7. Describe the role of transnational corporations in the integration of markets in the global economy.  
[Lecture materials in the Moodle: Global value chains]

#### **International Organisations and Decision-making**

8. The concept of 'international organization'. Classification of international organizations. (Resources and recommended literature are available in Moodle.)
9. History of the United Nations. General characteristics and membership of the United Nations. (Resources and recommended literature are available in Moodle.)
10. The United Nations General Assembly: composition, sessions, voting, functions and powers. (Resources and recommended literature are available in Moodle.)
11. The United Nations Security Council: composition, voting, functions and powers. (Resources and recommended literature are available in Moodle.)

#### **Intercultural Manager Communication**

12. Trends in cross-cultural research (dimension-based models, cultural standard research, GLOBE, WVS) (Resources and recommended literature are available in Moodle.)
13. Analyse the relationship between national and corporate cultures (national culture and management, intercultural sensitivity in business setting, culture and communication in organisations, cross-cultural business behaviour, cultural intelligence) (Resources and recommended literature are available in Moodle.)

### **Advanced Corporate Finance**

14. Describe the main types and tools of financial decisions for a public company. (Moodle slides)
15. Describe how financial ratio analysis may reveal company performance and serve as a basis for future decisions. (Moodle slides)
16. Describe the tools of investment appraisals and classify investment projects according to their risk. (Moodle slides)

### **Marketing Strategy**

17. Describe the main areas of the strategic marketing analyzes! (Józsa L.: Marketingstrategy, Chapters 2,3,4, see the electronic textbook in Moodle)
18. Describe the 6 types of the corporate marketing strategies! (Józsa L.: Marketingstrategy, Chapter 7, see the electronic textbook in Moodle)

### **Advanced Project Management**

19. What is the project, the program and the portfolio? When is a project successful? (Source: PMBOK Guide 6. ed. 4-17. pp.)
20. Project organisation, team and communication. (Source: PMBOK Guide 6. ed. 37-51. pp., 336-352. pp., 359-392. pp.)