



## PANEL DISCUSSION WITH EXPERTS

### Past, Present, and Future – HRM Practices in the V4 Region

December 15, 2023 | 10.00 (CET)

**“A dialogue focusing on industry practices and the latest survey findings on HRM practices in the Czech Republic, Hungary, Poland, and Slovakia”**

**Platform:** MS Teams    **Language:** English    **Duration:** 1,5 hour

**Meeting link:** <https://tiny.pl/ckc4r>

**Meeting, QR code:**



#### Background

The panel discussion with experts event is another key milestone in the past, present, and future of the HRM project, financed by the International Visegrad Fund. As an organizational supportive function, Human Resource Management plays a vital role in driving businesses toward success. Despite the potential for AI to replace certain aspects of Human Resources, organizational human resources will continue to be the lifeblood of future organizations, albeit with numerous structural modifications. You will be exposed to the realities of the past, present, and future HRM function and its practices based on the latest survey findings in the V4 region countries during the upcoming panel discussion. HRM in V4 project is led by Lukas Smerek, Matel Bej Univerisy in Banska Bystrica (<https://hrminv4.webnode.sk/en/>).

#### Experts

**Marlena Szczecińska from Poland, General Manager Courtyard by Marriott & Moxy Szczecin City**

**Petra Zoubková from the Czech Republic, HR Process Manager**

**László Pálmai from Hungary, Doctoral studies | CEO**

**Katarína Adamčiaková from Slovakia, HR Business Partner at Continental, Zvolen**

#### Organizers

Sandra Misiak-Kwit (Team Leader), Department of Marketing, University of Szczecin

Malgorzata Wiscicka-Fernando, Department of Marketing, University of Szczecin

Kelaniyage Shihan Dilruk Fernando, Doctoral School, UNESCO chair for social sustainability, University of Szczecin, Poland (**Moderator of the focus group**).

